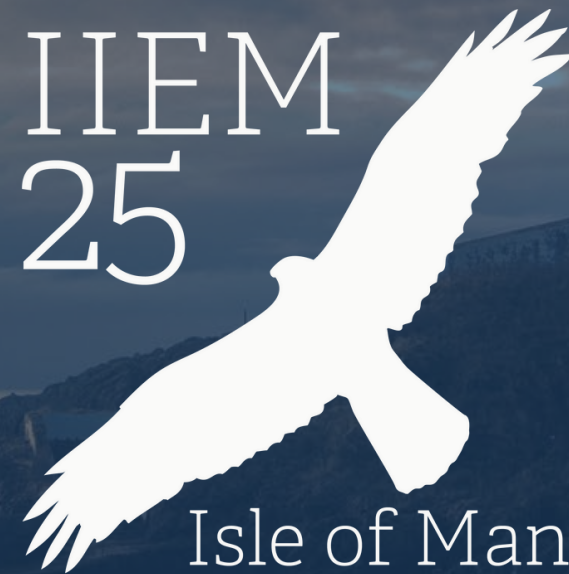


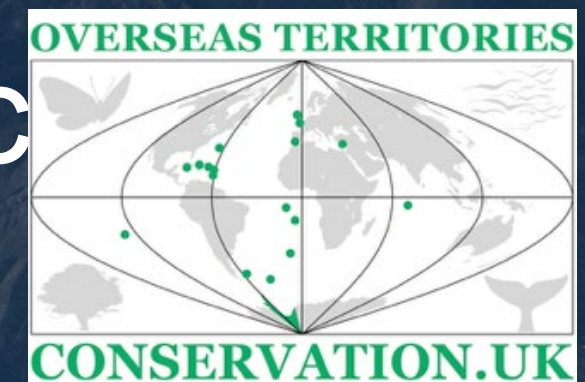
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Isle of Man

EcoMatch

Jodey Peyton and Leigh Morris, UKOTC



Overview of Our Talk

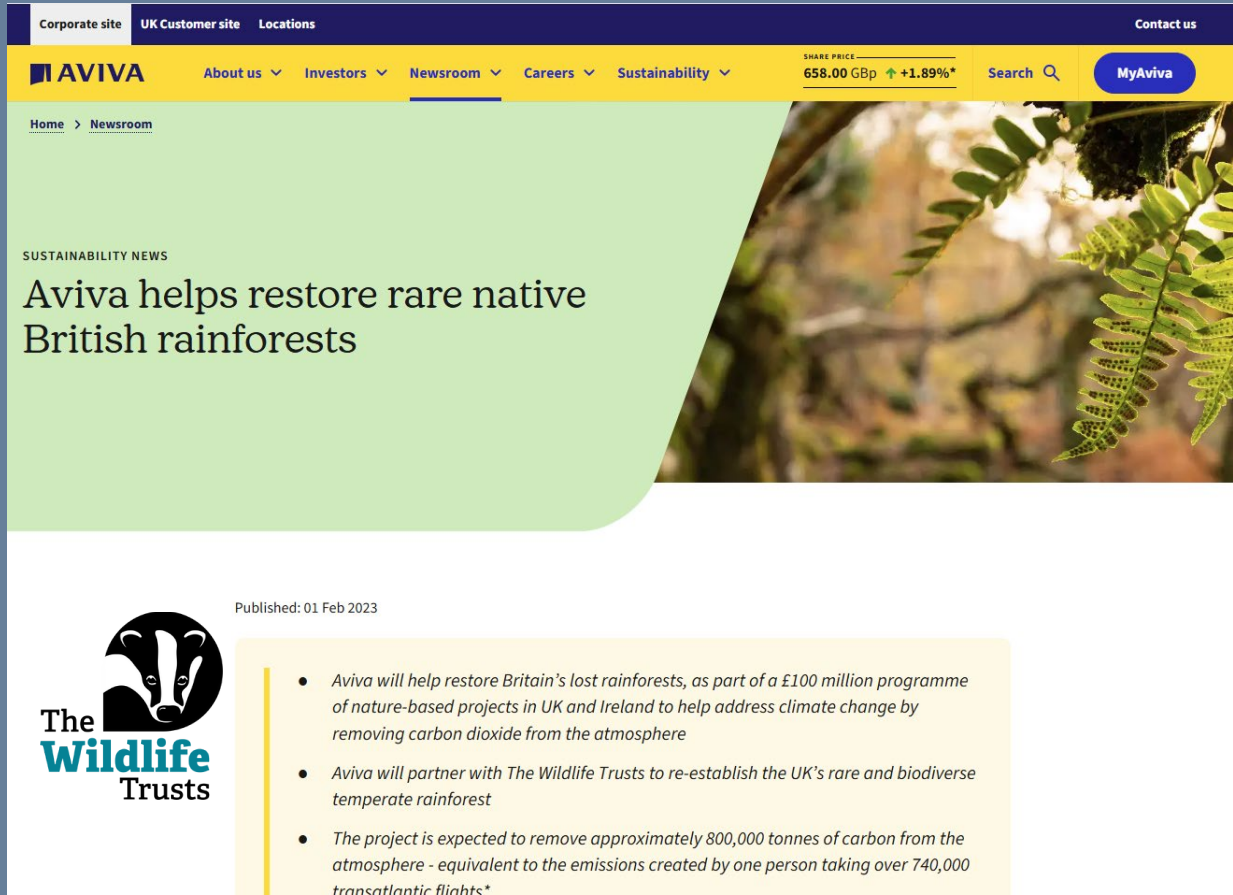
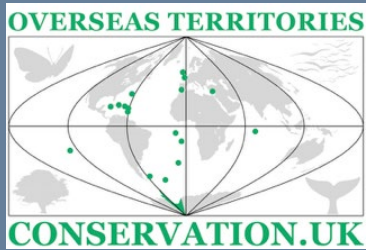
Leigh:

- Why corporate partnerships are important
- The challenge
- Our ambition
- The evolution of EcoMatch
- Why the UKOTs and CDs

Jodey:

- Setting up EcoMatch
- How Eco-Match works
- How environmental organisations can pitch ideas
- How businesses can find the right partners
- Example projects
- Summary and next steps

Some Great collaboration with Corporates, but...



The Challenge

Environmental
organisations
seeking funding
and support



Businesses
wanting to
support
environmental
work

The Ambition

Environmental
organisations
gain support
and funding to
help their
work



Businesses
make a real
positive
difference to
nature and the
environment

The Funding & ESG Pipeline between Corporates & Environmental Organisations



Corporate Businesses: seeking Environmental Social Governance (ESG) outputs and want to support environmental and sustainability projects



Government:
Want to see economic development, environmental gains, and corporate funding for IOM strategic goals. Offer robustness and rigour for any funding.

Big 4: Aiming to deliver ESG to their clients. Offer support and verification.

IOM Business Sector:
Keen to enable their members to acquire ESG

Funding & support for environmental projects
(Biodiversity Net Gain, Nature-based Solutions)

Aspirational...

On-line 'Dating' Platform:
Allowing environmental organisations to pitch projects to corporates.

Ecosystem Services, Nature Credits & Eminence
(carbon, biodiversity, water, nutrients, etc.)

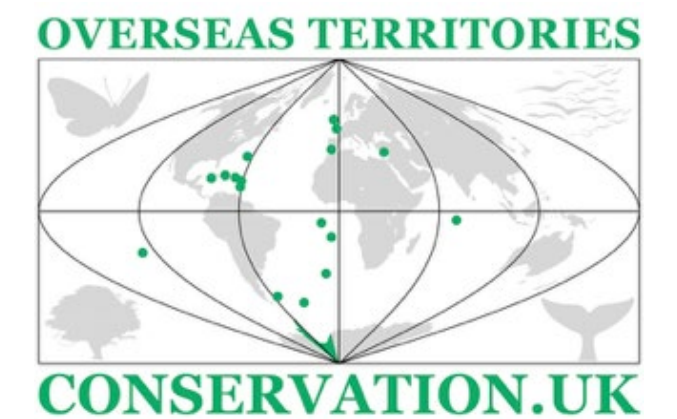
UKOTCF:
Represents environmental organisations in all 16 UKOTs and 3 Crown Dependencies

The Wildlife Trusts:
Federation of 47 Wildlife Trusts across the British Islands

Other Environmental Membership Bodies & Forums:
Who could also act as a conduit to multiple environmental projects and outputs

Environmental Organisations: with in-depth ecology, conservation and science knowledge, seeking funding to support their delivery.





Dating Site for Environmentalists & Business!



eharmony

Log in

Get Who Gets You

Start **free** today

Have you tried online dating before?

☐ I'm new to it

☐ Once or twice

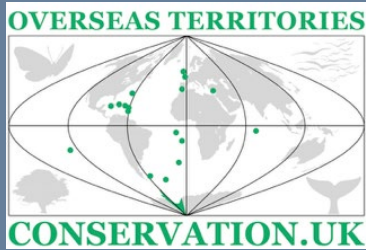
☐ I'm an online dating pro

#1 TRUSTED DATING APP
★★★★★
*Based on a 2022 Survey of 1,300 Respondents from the US, UK, Canada and Australia

The No1 trusted dating app

Every 14 minutes someone finds love

The dating app rated highest by users



Over to Jodey.....

Setting up and developing the draft site



- Initiated by Leigh Morris, Robin Clough, Mike Pienkowski and Catherine Wensink
- Recognised the opportunity to link passions from business and conservation sectors to protect and promote biodiversity
- Consultations on how to approach this across UKOTCF and stakeholders of the Forum
- Worked through key elements of what messages need to be collected and shared
- Don't want to make it too onerous – the aim is to connect!



How It Works

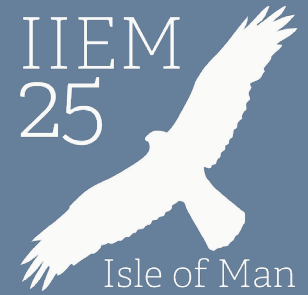
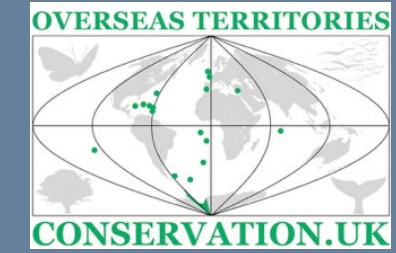
- Matchmaking the amazing people that want to help nature
- Protect and restore some of the world's rarest habitats and species
- Deliver environmental outputs and build community resilience for a sustainable future.
- Two parts to the website:

I'm looking for project funding

I'd like to fund a project



For Environmental Organisations



EcoMatch



Project Support

The purpose of this form is to understand more about the project you are seeking funds for.

With this information we will seek to match the project with potential funders. When a potential match is found, we will contact you and arrange for a virtual meeting to enable you to provide more detail and engage with a potential funder.

Project Name

Project Name (up to approx. 15 words)

Lead Organisation

Lead Organisation

Partners (if applicable)

Please tell us a bit about your partners

Please describe your project (in less than 100 words)

What will your project deliver and what positive difference will it make?

Location (s) (select all locations where your project takes place; command key on Mac)

0 items

Short profile page to complete, with details including:

- Type of project.
- Location
- Links to SDGs
- CBD targets the project will support
- If there are carbon, biodiversity or other nature credits available.

We then set up a project profile on the Eco-Match website...

For Businesses

EcoMatch



Support a Project

The purpose of this form is to understand more about the types of environmental projects you would be interested in supporting.

With this information we will seek to match you with potential projects and the organisations who are delivering them across the UK Overseas Territories and Crown Dependencies. When a potential match is found, we will contact you and arrange for an initial virtual meeting to enable you to speak with the project partners and ask questions to learn more about the project and what it will deliver.

Your Organisation

Your name

Contact details

Location (if you are interested in more than one location there are options at the end of the list)

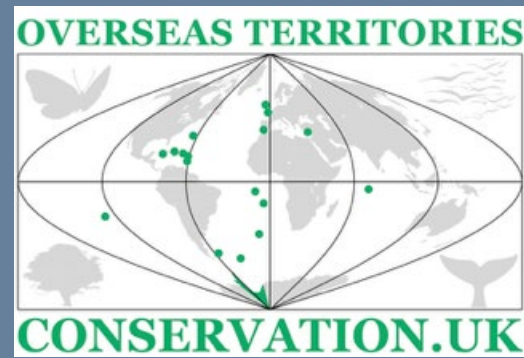
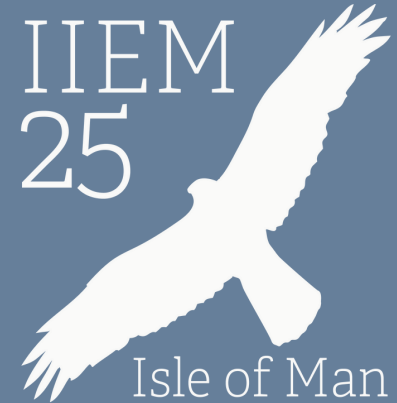
Type of Projects you are looking to support (we will match these to UN Convention on Biological Diversity Targets)

You can simply view the projects that are on EcoMatch.

Or, you can upload a profile of your own onto EcoMatch outlining what you are interested to support/partner:

- Type of project(s) you're looking to support.
- Location(s)
- Potential funding you have available

Example Live Project



Featured Projects



Montserrat Ecoplay

Montserrat National Trust

Funding: approx. £85,000-£200,000



New Manx Nature Reserve

Manx Wildlife Trust

Funding: approx. £50k-£500k



Conference & Book

UKOTCF

Funding: approx. £30,000



BioMonitor Guernsey

This project is actively seeking support

[Visit page](#)



Reforestation Millennium Forest, St Helena

This project is actively seeking support

[Visit page](#)



Bailiwick Eelgrass Exploration Project

This project is actively seeking support

[Visit page](#)

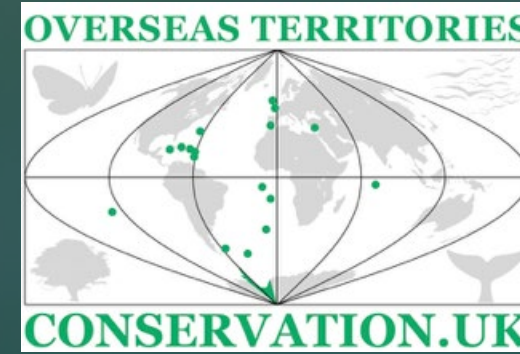
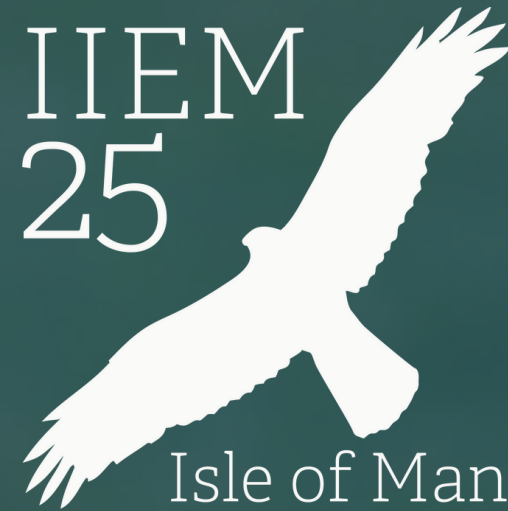
Summary and Next Steps

- **Conservation Orgs** – Complete a profile for each of your conservation projects 😊
- **Businesses** – Complete a profile the EcoMatch website and let organisations know what type of projects and locations you are keen to support 😊!
- **All** - Give us your ideas on how we can make EcoMatch even better...



www.ukotcf.org.uk/ecomatch/

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Thank you!

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Leigh Morris
Lmorris@wildlifetrusts.org



www.ukotcf.org.uk/ecomatch/