



Your Fundraising Pack



Thank you

for choosing to support the work of Manx Wildlife Trust!

Manx Wildlife Trust are the Island's leading conservation charity and we're on a mission to restore at least 30% of land and sea for nature by 2030. We're so glad you've decided to help us make that happen. By raising funds for Manx Wildlife Trust, you'll be helping to support wildlife and wild places where you live, putting us right on track to reaching our goal. We truly couldn't do it without you.

It's a big ambition, but with people like you on board we know we can do it. So, let's get fundraising!





How your donations could help

£10 could buy a bow saw to help our volunteers with woodland management
£50 could buy a stranding kit to help a juvenile seal
£150 could buy a session to educate young people about our natural world
£500 could fund a species survey to make sure it's protected
£1,500 could pay for a Microforest

From setting up a sponsored run to organising a special event like an afternoon tea party or bring and buy sale, you can help raise funds in all sorts of ways. This pack is filled with hints, tips and ideas to inspire you, and don't forget we are only a phone call away if you would like any more guidance.

Good luck and thank you!

Step-by-step guide



What, when, where, who & weather

To kick-start your fundraiser, you'll need to think about:

- What kind of activity or event you want to do, check out some of the fundraising ideas in this guide for inspiration
- When you plan to do it will it take place on one day or over a whole week?
- Make sure to pick a date well in advance so you can let everyone know about it!
- Where it will take place
- Who you will invite to watch, take part, or sponsor you
- If your activity is outdoors, you'll need to check the weather and decide whether it'll affect your plans.

Set a goal

Set yourself a goal of how much you hope to raise for Manx Wildlife Trust. You'll be amazed at how this will encourage people to support you.

Promote

- Now it's time to shout about your plans!
- Put up posters in your local area, in your workplace or even around your home!
- If it's an event that other people can attend, send out invitations with details of things like time and location.
- Create an online fundraising page that you can share widely on social media
 this will allow people to sponsor you quickly and easily
- Tell us about your plans. We'd love to know and we can give you guidance as well as help you promote it.



Fundraising is fund

Here's a selection of ideas for community events and sponsored activities to get you started — take your pick!



Shave your hair
Quiz night
Raffle
Night-time walk
Abseiling

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Shave your hair
Quiz night
Auction
Barn dance
Xmas wrea
Bike ride

Cake sale Car wash **Knitting challenge** Open gardens day Assault course Sea swim Run a marathon **Community Picnic Book sale** Walk for wildlife **Talent show** Game tournament Garden party **Treasure hunt Mini-Olympics** Shave your hair Quiz night Raffle Night-time walk Abseiling

Tea & cake party Arts & crafts sale Bingo Welly wanging **Sports day** Wild dress up Bring & buy sale **Sponsored silence** Fun run **Coffee morning** Dawn chorus walk Wild sleepover Wine tasting Give something up Movie night **Football match** Auction Barn dance **Xmas wreath making** Bike ride

Enjoy!

It's important that you enjoy your day, it is fundraising after all! Take lots of pictures to record your event (these will be great to send to the press to let them know how well you have done!)

Don't forget to tell us how your day went, and share what you're doing on social media. You can find us here:



Thank you! Use your sponsor form and/or money box to collect donations and then:

- Call us on **01624 844 432** to arrange a handover
- Pay via BACS to 'Manx Wildlfie Trust' Acc 11540079 Sort 55-91-00
- Go online at www.mwt.im/donate
- Send a cheque payable to Manx Wildfe Trust to:

7-8 Market Place Peel Isle of Man IM5 1AB



Sponsor Form

NAME:			
EVENT:			
LVLIVI.			

Name	Address	Postcode	Email address	*	Amount	Date
John Smith	5 Angwhere Ave, Angtown	IMI IMI	john.smithiom@manx.net	✓	£ 20	5/7/2022

Online fundraising, staying safe and staying legal

Online fundraising



You can set up an online fundraising page on a reputable platform like Just Giving or donate directly at **www.mwt.im/donate**

Be sure to leave a note explaining how the money was raised and if it is for a specific project.

Stay safe and legal



It's your responsibility to ensure the safety of everyone involved in your event. We suggest doing a risk assessment beforehand at the location of your event to make sure you have considered any hazards. Information on how to complete a risk assessment and what to include can be found on the Saint John's Ambulance website.

Most events on private land such as a school or a workplace don't need a licence, just permission from the landowner. Events on public land like a park or a high street will require a licence which you can obtain through the local commissioners.

Manx Wildlife Trust

Manx Wildlife Trust (MWT) was founded in 1973 and is the Isle of Man's leading nature conservation charity. Its members, staff and volunteers support MWT to protect Manx wildlife for the future by:

- Driving the development of a Nature Recovery Network across the IOM to create more places for wildlife
- Championing Nature Based Solutions to enable nature to improve the wider IOM environment for all
- Connecting people in the IOM strongly to nature and inspiring them to act for wildlife

Our vision

The Isle of Man's land and waters rich in wildlife, where nature matters to all.

Our mission

To protect and enhance our environment, create more spaces for wildlife, and inspire people to act for nature.





Every penny you raise can make a real difference to Manx Wildlife Trusts' work to put nature into recovery across 30% of land and sea by 2030.

Remember, we're only a phone call away if you need any further help or advice.