



## Biosphere Artist in Residence: 2022

IOM Arts Council Application Funding Breakdown

	Budget Line	No. of Items	Rate	Total	Notes
Arts Council Funding	Artist Stipend	25	£240	£6000	Day rate. This equates to five weeks of work across the year. <sup>i</sup>
	Materials & Activities	1	£7000	£7000	For community/participatory events, workshops, and artistic outputs. A more detailed breakdown will be required as part of the proposal/commissioning process – artists will propose how they will spend the available £. <sup>ii</sup>
	Skills & Training	1	£500	£500	To supporting the artist to develop their creative practice through this residency period. <sup>iii</sup>
	Room Hire + Catering	1	£500	£500	For community/participatory events delivered <sup>iv</sup>
	Travel (on-island)	1	£500	£500	To support the artist to engage with communities across the island, especially those for whom travel is a barrier to participation <sup>v</sup>
	Evaluation	1	£500	£500	Costs for evaluating the impact of the residency and the extent to which it met the objectives of the funding <sup>vi</sup>
	<b>Sub-Total [Arts Council]</b>			<b>£15000</b>	
	MWT Match Funding	Public Engagement Activities	1	£1000	£1000
In-kind contributions		1	£2000	£2000	Hosting costs for the residency including commissioning process/ marketing/ office space/ phone and computer equipment/ email hosting/ social media support/ Biosphere expertise
Corporate Funds		TBC	TBC	TBC	Depending on the scope of proposals, funds could be sourced through MWT corporate sponsorship programme to facilitate larger-scale artistic outputs.
<b>Sub-Total [Manx Wildlife Trust]</b>			<b>£3000</b>		
<b>TOTAL</b>				<b>£18000</b>	

## Rationale

This budget breakdown has been developed using benchmark figures from a variety of sources, as marked in the table and end notes. This funding bid is for a collaborative commission that will require further consultation with the Arts Council as the call for proposals is made public and a commission is awarded. At this stage, it is not possible to provide specific and detailed costs due to the variable nature of an open call, so a strict total budget (and informed estimate breakdown) has been provided based on expert advice from MWT staff and volunteers. It is expected that as part of the application process the interested artists will propose how they will spend the money that is potentially available for resources (up to the maximum).

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<sup>i</sup> Informed by the [Artists' Union England](#) recommended rates of fair pay for visual and applied artists with socially-engaged practice.

<sup>ii</sup> Estimated costs based on delivery on MWT experience of delivering Festival of the Sea (equivalent to flagship event require in brief) plus multiple smaller engagements during the year.

<sup>iii</sup> Estimated costs based on an example online short course provided by University of the Arts, London (UAL). We will strongly encourage data-informed and digital-based art and expect a course such as this would greatly influence the artistic outputs of the residency as well as supporting the artist to develop their creative practice:

<https://www.arts.ac.uk/subjects/communication-and-graphic-design/short-courses/information-design/data-visualisation-online-short-course-lcc>

<sup>iv</sup> Estimated cost based on seven activities/events/workshops at Braddan Hall of £45 per evening event.

(£45 x 7 = £315 plus £185 for modest catering at all events)

[http://www.gumbley.net/hall\\_hire.htm](http://www.gumbley.net/hall_hire.htm)

<sup>v</sup> Estimated cost based on MWT mileage allowance of 50p per mile and MWT staff approximate average mileage for equivalent engagement work of 40 miles per day. 40 miles per day of funded stipend (40 \* 0.5 \* 25) = £500

<sup>vi</sup> Estimated cost benchmarked against advice from MWT expert volunteer on evaluation. See correspondence below:

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**From:** Keir Powell-Lewis <Keir.Powell-Lewis@bfi.org.uk>  
**Sent:** 01 December 2021 12:59  
**To:** Leigh Morris <leigh@mwt.im>  
**Subject:** Artist in Residence Evaluation Advice

Hi Leigh,

Thanks for sending the draft brief and costings through. Very happy to provide voluntary support during this residency for the artist/art collective to deliver some robust but straightforward evaluation. It depends hugely on what proposals come back in the call-out and what activities or events are planned ultimately. However I can give you a ballpark indication that evaluation might involve:

- Setting up one or more surveys to capture how participants felt the activities/events were planned/delivery/the impact on participants
- This would mostly be quantitative (especially for impact) with some light qualitative elements
- Data collection and analysis takes some time and processing for the purpose of a report is a something that should be done by an experienced evaluator. I can do this data analysis for you, but I likely won't have time to do a more in-depth qualitative assessment.
- I always strongly recommend some qualitative evaluation which gives you a richness of analysis, and also can draw on stakeholders as well (IOMG, IOM Arts Council, delivery partners, Biosphere partners etc) to demonstrate the broader cultural and social impacts of the residency, especially for the purpose of advocating for further resources and for highlighting the value for money of such an investment on the part of the Arts Council. This would need some expert support to run individual interviews and provide findings.

Based on this, I think you might need **two days of work** from an external evaluator who can do interviews and provide the data, which I can analyse in conjunction with the survey data, monitoring data etc. A good evaluator will cost you about £250 per day, **so you can reasonably expect £500** I think for your evaluation line. If you choose not to go down the external route, this £500 could valuably be allocated to doing more creative story collector-type evaluation which could be incorporated into one of the artistic outputs, depending on the medium that the artist/art collective works in.

Hope this is helpful.

Keir

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